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First Prostate Cancer Treatments Performed with Sonablate® HIFU in New Delhi in conjunction with launch of National Prostate Disease Awareness Program

CHARLOTTE, NC. April 2, 2009—USHIFU, a worldwide leader in the development, distribution and use of minimally invasive high intensity focused ultrasound (HIFU) technologies, announced the launch of Sonablate® HIFU services for the treatment of prostate cancer in New Delhi, India at Primus Hospital in conjunction with the launch of the Prostate Disease Awareness Program (PDAP) by the Urological Society of India.

A press event was held last week to announce the availability of minimally invasive Sonablate® HIFU for prostate cancer and to discuss the importance of national awareness of prostate disease. The event was led and attended by prominent urologists in the area including, Prof. N P Gupta, President of the Urological Association of Asia and Head of Department of Urology of All India Institute of Medical Science in New Delhi; Dr. Rajeev Sood, Head of the Department of Urology of RML Hospital, New Delhi and National Convenor of Prostate Disease Awareness Program, Secretary of North Zone Chapter of Urological Society of India; and Dr. (Colonel) H S Bhatyal, President, North Zone Chapter Urological Society of India to inaugurate Sonablate® HIFU in Delhi and PDAP program nationwide.

“HIFU is a new technology that will really help to treat early stage prostate cancer patients,” said Dr. N P Gupta at the official launch of Sonablate® HIFU in New Delhi. He also recommended that India should have cancer screening programs to detect prostate cancer at early stage like developed countries.

Dr. Bhatyal added, “This technology will have its own space like other technologies and its advantage will help physicians to provide better quality of life.”

In addition, the first two New Delhi patients were treated last week by Dr. Sudhir Rawal, a renowned Uro-Onco Surgeon.

Mukesh Rana, Business Manager, India HIFU said, “We have been impressed with the interest from physicians in New Delhi and rapid growth and adoption of HIFU throughout the country. We are very confident that the momentum will continue to grow as more physicians and patients explore Sonablate® HIFU as a treatment. We plan on making this technology available for physicians and patients in all parts of the country.”

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Primus Hospital in New Delhi is the second location in India to offer Sonablate® HIFU; the first center was inaugurated in December 2008 in Hyderabad at Dr. Ramayya’s Urology Center. A

third and fourth center are scheduled to open offering Sonablate[®] HIFU in the next couple of months.

"We are pleased with the rapid adoption of the Sonablate[®] HIFU device in India. It is a result of our collaborative team work between advanced urology clinics of India and our full support team from International HIFU," says Naren Sanghvi, Chief Scientific Officer, USHIFU.

India HIFU is affiliated with USHIFU and International HIFU, the entity through which USHIFU conducts its international business operations and makes the HIFU technologies available to patients at centers outside the United States. India HIFU is the exclusive distributor of the Sonablate[®] system in India, and is responsible for marketing and developing Sonablate[®] HIFU Centers throughout the country.

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